

EasyEntra

Customer Story:

Rotom Group

From Easy365Manager to EasyEntra: One Tool to Rule Them All

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"Moving from Easy365Manager to EasyEntra helped us simplify identity management, gain better control, and align fully with our cloud-first strategy. EasyEntra has become our one tool to rule them all for Active Directory and Entra ID."

Ronald van Beers
CISO & Group IT Director
Rotom Group

ABOUT ROTOM GROUP

Rotom Group is a European trade and manufacturing organization specializing in load carriers and bespoke pallets for logistics and supply-chain operations.

The group employs approximately 800 people across Europe and manages around 300 user accounts within its Microsoft environment.

Its IT team supports a hybrid setup with on-premises Active Directory, Microsoft Entra ID, cloud-only users, and multiple tenants.

GROWING BEYOND THE AD USERS & COMPUTERS FRAMEWORK

After five years with Easy365Manager, Rotom Group's cloud-first direction created new administration needs:

One combined view: The team wanted Active Directory and Entra ID in one tool instead of separate consoles and portals.

Cloud-only administration: Cloud-only accounts and Entra-only M365 groups required broader capabilities.

Multi-tenant support: Several Microsoft 365 tenants needed one consistent management experience.

Lifecycle automation: The team wanted onboarding and offboarding capabilities for future consolidation.

EasyEntra was the natural evolution of Easy365Manager, a tool the team already knew and trusted.

FROM EASY365MANAGER TO EASYENTRA

EasyEntra retained the simplicity of Easy365Manager while adding the cloud capabilities the team needed.

One tool to rule them all: Active Directory, Entra ID, Microsoft 365, and hybrid identity administration are managed from one console.

More cloud control: The team manages cloud-only users, Entra groups, licenses, memberships, mailbox settings, and multiple tenants.

A familiar transition: Existing Easy365Manager knowledge made EasyEntra quick to understand and adopt.

IMPLEMENTATION AND IMMEDIATE IMPACT

EasyEntra was installed in **less than one day**. The team adapted within a day, and the small learning curve quickly gave way to high adoption.

Key Benefits:

Broader Operational Coverage: EasyEntra supports first-level support, senior IT administration, recurring tasks, and ad-hoc requests from the same console, giving the entire IT team one consistent way to manage identities.

Faster Daily Administration: By reducing portal switching, repeated authentication, and failed login attempts, the team can complete routine tasks more efficiently and with fewer interruptions.

Centralized Hybrid and Cloud Control: Hybrid users, cloud-only accounts, Entra ID groups, licenses, devices, OneDrive settings, and mailbox configurations can all be managed centrally, providing greater visibility and control across the environment.

A Consistent Way of Working: With one shared management interface, the team can standardize how identity tasks are handled and reduce its reliance on individual knowledge of different Microsoft portals and administrative tools.

Future Automation Potential: Rotom Group is also evaluating EasyEntra as a possible replacement for its current third-party onboarding and offboarding solution, with particular interest in automating license assignments, group memberships, and mailbox settings.

SECURITY AND SUPPORT

Rotom Group has experienced no security concerns with EasyEntra.

EasyEntra runs as a client-side management application and communicates directly with the organization's Microsoft environment, without requiring additional infrastructure for daily operation.

Support remained quick and responsive, continuing the experience Rotom Group knew from Easy365Manager.

"Easy365Manager served us well for five years. Moving to EasyEntra was the natural next step.

***It is now our one tool to rule them all** for Active Directory and Entra ID."*

- Ronald van Beers

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COST AND VALUE

The main value for Rotom Group is the time and automation gained from one management tool instead of separate administration for Active Directory, Entra ID, and Microsoft 365.

There are no additional infrastructure costs, and installation, upgrades, and maintenance remain straightforward on the existing management workstations.

THE NATURAL NEXT STEP FOR EASY365MANAGER CUSTOMERS

Rotom Group considers EasyEntra **"a perfect fit"** for its IT operations and the natural evolution of the Easy365Manager experience.

RECOMMENDATION

"We recommend EasyEntra to other Easy365Manager customers. It is the natural next step when you need more centralized control, cloud-only administration, multi-tenant support, and fewer logins across different systems," says Ronald van Beers.

Annual License includes:

Unlimited Installations and IT Admins: The license includes unlimited installations and access for all IT team members, enabling efficient collaboration without extra costs.

Comprehensive Support and Upgrades: The license includes unlimited support and regular updates, ensuring the tool stays up to date with evolving Microsoft 365 requirements.

No Additional Infrastructure Needed: EasyEntra operates as a client-side tool, eliminating the need for costly infrastructure investments.

Contact EasyEntra for more information and get a free 30-day trial.

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