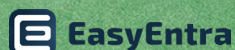




Customer Case: Broxap Ltd



Broxap's Journey from Easy365Manager to EasyEntra

BROXAP

STREET FURNITURE | SHELTERS | OUTDOOR INFRASTRUCTURE

"EasyEntra has helped us modernize our Microsoft 365 administration by bringing cloud and hybrid user management together in a single platform."

The automation features alone have saved valuable time and improved consistency across our user lifecycle processes."

Michael Moreton
I.T. Manager
Broxap Ltd

ABOUT BROXAP LTD

Broxap Ltd designs, manufactures, and supplies street furniture, shelters, bollards, and outdoor infrastructure products across the United Kingdom.

The IT team manages approximately 300 users and oversees infrastructure, systems, cybersecurity, and user support.

As Broxap's Microsoft environment evolved, the team needed to support Active Directory, hybrid identities, and more cloud-based administration.

A STRONG FOUNDATION WITH EASY365MANAGER

Easy365Manager gave Broxap a simple and effective way to manage Microsoft 365 users directly from Active Directory Users and Computers. It became an important part of the IT team's daily administration by bringing Microsoft 365 and Exchange Online management into a familiar interface.

For Broxap, Easy365Manager provided a strong foundation for hybrid identity administration. It reduced the need to switch between tools and made routine Microsoft 365 tasks easier to handle within the environment the team already knew.

THE NATURAL NEXT STEP TOWARDS CLOUD-FIRST ADMINISTRATION

Building on the strong foundation provided by Easy365Manager, Broxap began planning the next stage of its Microsoft 365 administration journey.

Microsoft's continued cloud-first direction was moving more identity administration into Microsoft Entra ID. Broxap needed to support its existing hybrid environment while expanding cloud administration and automation.

Cloud-only and hybrid management: The team wanted a single interface for both existing hybrid identities and cloud-native Microsoft Entra ID objects.

Automation and lifecycle control: Onboarding and offboarding needed to become faster and more consistent across licenses, groups, mailboxes, and provisioning tasks.

A platform for the future: The chosen solution needed to evolve alongside Microsoft Entra ID and Microsoft 365.

EasyEntra represented the natural next step. It retained the simplicity Broxap valued in Easy365Manager while extending administration into a standalone platform for hybrid and cloud-first environments.

EVALUATING THE OPTIONS AVAILABLE

Before upgrading, Broxap evaluated several ways to modernize its Microsoft 365 and identity administration.

Microsoft's native administration portals provided the required functionality, but the everyday experience remained fragmented:

Portal switching: Managing a single user could require Active Directory, Microsoft Entra, the Microsoft 365 admin center, Exchange Online, and other service-specific portals.

Disconnected workflows: Tasks belonging to the same user lifecycle process had to be completed in different locations.

Repeated authentication: Moving between portals introduced additional sign-ins, prompts, and interruptions.

PowerShell was also considered. It offered flexibility and extensive control, but introduced operational trade-offs:

Specialist knowledge and dependency: Routine tasks could become dependent on the people who understood and maintained the scripts.

Ongoing maintenance: Scripts would need testing, documentation, and updates as Microsoft services changed.

Limited accessibility: A scripting-based approach was less suitable for first-level support staff handling common administration tasks.

Broxap also reviewed other administration solutions, but wanted to avoid unnecessary infrastructure, complexity, and a steep learning curve.

EasyEntra stood out by combining one platform for hybrid and cloud identities, an interface accessible to the wider IT team, built-in lifecycle automation, reduced reliance on PowerShell, and no additional servers or databases.

For Broxap, it offered the most practical route forward: broader cloud capabilities without sacrificing the simplicity and efficiency already experienced with Easy365Manager.

WHY EASYENTRA WAS THE RIGHT FIT

EasyEntra gave Broxap a single platform for managing hybrid users, cloud-only users, groups, licenses, mailboxes, and user lifecycle processes.

The transition felt like an evolution rather than a completely new way of working. The team could retain the simplicity and efficiency it valued in Easy365Manager while expanding its control across Microsoft Entra ID and Microsoft 365.

"The biggest positive surprise was how much cloud administration became available from one console.

The centralized experience significantly improved efficiency and quickly became second nature for the team."

MEASURABLE OPERATIONAL VALUE

EasyEntra saves an estimated 10 to 20 minutes per onboarding or offboarding. Automated licenses, groups, mailbox settings, and provisioning also improve consistency.

No Additional Infrastructure: Broxap has reduced its reliance on PowerShell and improved license management without adding separate infrastructure.

THE NATURAL NEXT STEP FROM EASY365MANAGER

EasyEntra has become an **important operational tool** within Broxap's Microsoft 365 administration processes.

RECOMMENDATION

"EasyEntra offered a more efficient, user-friendly interface while retaining the simplicity we had become accustomed to with Easy365Manager," says Michael Moreton.

Annual License includes:

Unlimited Installations and IT Admins: The license includes unlimited installations and access for all IT team members, enabling efficient collaboration at no extra cost.

Comprehensive Support and Upgrades: The license includes unlimited support and regular updates, ensuring the tool stays up to date with evolving Microsoft 365 requirements.

No Additional Infrastructure Needed: EasyEntra operates as a client-side tool, eliminating the need for costly infrastructure investments.

Contact EasyEntra for more information and get a free 30-day trial.

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